

## FASEO INTRO SUMMARY

Faseo was formed in 2005 and started life working in the financial services verticals.

Our leadership experience in marketing and business management, coupled to forming, buying and selling businesses gave us invaluable insights into how to extract the best from people, processes and so deliver outstanding results.

We have worked for the payment platform Visa across European markets, and also with large and small US and UK based companies.

In 2013 Faseo became dormant as we launched an SME lender, Merchant Money.

In 2017, Faseo began trading as Accessfunds and serving the sme community as a UK business broker, with a panel of some 100 different lenders.

Faseo continues to offer consulting services in a bespoke manner, where we believe that a cultural and common set of objectives can be agreed with our clients.

Assess

Recommend

Execute



Business Market Strategy  
People and Processes  
ROI Impact

Our expertise lies in strategic marketing, sales, team development and business execution

*“We have walked in our client’s shoes and believe that working in partnership we can help craft, coax or otherwise elicit a winning ROI”*



**Flexible** - partnership, contract, project, or day-rate basis, as appropriate

**Accountable** - client satisfaction is the fundamental tenet that never changes

**Strategic** - visionary, questioning, yet systematic and straightforward to deal with

**Execution** - good strategy supported by flawless delivery

**Optimising** - ROI results to deliver value